

The CSP Crossword Puzzle Sweepstakes Official Rules

NO PURCHASE NECESSARY TO PARTICIPATE. A purchase will not increase chances of winning.

The following promotion is intended for participants in the United States only and shall be construed and evaluated according to the laws of the United States. Do not proceed in this promotion if you are not a legal resident of the United States.

1. **Sponsor:** The Sponsor of this sweepstakes is Henry Schein Practice Solutions, 727 East Utah Valley Drive, Suite 500, American Fork, Utah 84003-9932.
2. **Drawing; Prizes:** The random drawings will take place on or about April 15, 2010 and the potential winners will be selected from all eligible entries received. The potential winners will be notified by email, telephone, overnight carrier or regular mail within approximately ten (10) days of the drawing. If Sponsor is unable to contact the potential winners after reasonable effort, or if the potential winners fail to respond within three days of first attempted notification, the prize may be forfeited and awarded to an alternate winner. The winner of the Grand Prize drawing will receive an iPod Touch. Odds of winning the iPod Touch (retail value \$275) are estimated to be 1:18,000 (actual odds depend on actual number of qualified entrants). Three winners of the First Place Prize drawing will receive a \$25 Visa Gift Card. Odds of winning the Visa Gift Card (retail value \$25) are estimated to be 1:6,000 (actual odds depend on actual number of qualified entrants). Ten winners of the Second Place Prize drawing will receive a \$5 Starbucks Card. Odds of winning the Starbucks Card (retail value \$5) are estimated to be 1:1,800 (actual odds depend on actual number of qualified entrants). ALL EXPENSES, TAXES AND COSTS ASSOCIATED WITH ACCEPTANCE AND USE OF PRIZES NOT SET FORTH IN THESE RULES ARE THE OBLIGATION OF THE WINNERS.
4. **No Substitutions.** The prizes are non-transferable and no substitution is permitted, except by Sponsor, who reserves the right, in its sole discretion, to substitute a prize of equal or greater value, if prize, or portion of prize, becomes unavailable.
5. **Contest Start/End Date.** The contest begins on or about February 15, 2010 and ends April 9, 2010 at 7:00 p.m. Eastern Standard Time.
6. **To Enter.** To enter, go to www.dentrix.com/promotions/crosswordpuzzle and follow the entry instructions. Entry requires the unscrambled word from the Customer Service Plan Crossword Puzzle found in the 1st quarter edition of The Computerized Dentist Newsletter for 2010. All entries are deemed to have been made by the registered owner of the e-mail account associated with the entry. Limited to one entry per email address.
7. **Eligibility:** Sweepstakes is open to legal residents of the United States (except residents of Minnesota, Vermont and Puerto Rico), who are 18 years of age or older as of April 9, 2010. Employees and their immediate families of Henry Schein Practice Solutions ("Sponsor") and its parent company, subsidiaries, affiliates, advertising and

promotion agencies, and all of their officers, directors, shareholders, and fulfillment agents (collectively "Releasees") are not eligible to participate. Immediate family member is defined as a parent, sibling or any person residing in same household as employee. Void where prohibited. This sweepstakes is subject to all federal, state and local laws and regulations.

8. Verification: Winners are subject to verification of eligibility and compliance with these Official Rules. In no event will the Sponsor be obligated to award more than the stated number of prizes. Use of automated entry devices or programs is prohibited. Awarded prizes will be shipped to the winners after the conclusion of the contest and verification of eligibility and compliance with these Official Rules. Please allow 3 weeks for delivery.

9. General Rules: The potential winners will be required to sign and return a Warranty of Eligibility, a Liability Release, and, where legal, a Publicity Release, within ten (10) days of first attempted notification. In the event of noncompliance, the potential winner may be disqualified and an alternate winner selected, at Sponsor's sole discretion. By entering, participants (a) agree to be bound by the official rules and the decisions of the Sponsor (including but not limited to eligibility determinations) which are final and legally binding in all respects; (b) agree to release Sponsor, and its employees and agents from any and all liability, loss, damage or injury resulting from participation in this Promotion or awarding, receipt, possession use and/or misuse of any prize awarded herein and acknowledge that Sponsor and its employees and agents have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize including, but not limited to, its quality, mechanical condition or fitness for a particular purpose; and (c) consent to use of his/her name, photograph and/or likeness for advertising and promotional purposes in connection with this Promotion without additional compensation, unless prohibited by law. All entries are subject to sponsor's privacy policy located at www.dentrix.com.

No responsibility is assumed by Sponsor for lost, late, misdirected, illegible, incomplete, stolen, postage due mail, or mutilated entries or for any computer, online, telephone or technical malfunctions that may occur or for any human error which may occur in the processing of the entries in this Sweepstakes. Sponsor reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes; violates these Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the online Sweepstakes if it is not capable of running as planned, including, but not limited to, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures or any other problems beyond the control of the Sponsor and award prizes from

among all eligible online entries received prior to the action requiring such modification and all eligible entries received. Sponsor assumes no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or the prize awarded. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Sweepstakes or use or redemption of any prize. Entrants who opt-in during registration may receive more information from the Sponsor via e-mail and/or mail. Any entry information collected in connection with this Sweepstakes shall be used only in a manner consistent with the consent given by entrants at the time of the entry. Notice to entrants: Internet access and usage charges applicable to an entrant's account, including, local, long distance, 800#, or 888# access charges to connect, and/or any usage charges applicable under entrant's pricing plan and any applicable taxes will continue to apply while an entrant is online in connection with this Sweepstakes, and will be the sole responsibility of such entrant.

10. Winners List: For the name and state of residence of the winners, send a self-addressed stamped envelope by May 15, 2010 to the Sponsor address reflected above, Attention: "Henry Schein Practice Solutions – Customer Service Plan Crossword Puzzle Contest, Winners List Request."

11. Disclosure: Participating in a promotional discount program (e.g., points, gifts or other special awards) is only acceptable if your practice does not bill any federal health care program (e.g., Medicare, Medicaid or Tricare) for dental or pharmaceutical services, and, by participation in such program, you agree that, to your knowledge, neither your practice nor your patients are reimbursed by such programs for such services.