



## Create the Practice Website Your Patients Deserve

A static “build it and forget it” website was fine five years ago. But times have changed. And so have your patients.

How can a modern, professional, best practice website strengthen and improve your practice? The answers will surprise you. And Jameson Marketing—working closely with Henry Schein—is ready to take you there.



### A Jameson Website from Henry Schein will:

- Attract new patients with customized content that is focused and effective
- Build an online presence backed by the knowledge and experience that comes from more than 30 serving the dental industry
- Distinguish your practice with functionality and visual appeal
- Engage your patients with social media tools that connect, communicate and build loyalty

With Jameson and Henry Schein, you can create a strong, distinctive online presence that impresses your peers, attracts new patients, and makes the most of social media. You can offer your existing patients advanced new online services and resources—from completing pre-appointment forms and requesting appointments to paying their bills. And you can save time and make your practice more efficient by integrating those services directly into your Dentrix eServices solution. Best of all, you can do all those things quickly, easily, and affordably—by leveraging the knowledge, expertise, and experience of two industry leaders you know you can trust.

### Your Fastest, Easiest Path to a World-Class Website

When you partner with Jameson and Henry Schein to build or refresh your practice website, you get much more than solid graphic design or competent HTML programming. Because every Jameson website is designed specifically to meet the needs of today's most advanced digital dental offices. With Jameson and Henry Schein, your practice website will:

- **Make an impression and strengthen your brand** with a polished, modern, and unique best practice approach that builds confidence, draws new patients, and makes it easy for visitors to find the information and resources they're looking for.
- **Make the most of Dentrix eServices** with careful, thoughtful integration that fully leverages the capabilities of eCentral Patient Portal, online forms, and other Dentrix services and capabilities.



**Anatomy of a Successful Website** Set your practice apart from the crowd with a fully customized site that gives you a stronger presence on the web, plenty of space to discuss your services, showcase your work and more.

- **Save time and improve efficiency** by making it easy for patients to request appointments, fill out forms, pay bills, and find useful information and resources—even after hours. And of course, with eCentral you can add this information to your Dentrix system with the click of a mouse.
- **Work with the mobile devices your patients depend on.** Every Jameson website is carefully designed and programmed to be compatible with the growing range of smartphones and tablets your patients use to access the web.
- **Keep you in the driver’s seat.** When you work with Jameson and Henry Schein to build or update your website, you always maintain ownership and control. That means you have complete freedom to move, change, or evolve your website to meet the unique needs of your practice.

**Get the Website Your Practice Deserves Today**

Jameson and Henry Schein are standing by to help you build the kind of website your practice needs and deserves. Contact us today and turn your practice website into your most effective and comprehensive marketing tool.



www.Dentrix.com/Jameson | 1-800-734-5561



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