



DENTRIX PRACTICE ADVISOR FEATURES:

- › Create a Daily Huddle report that keeps your staff focused on important tasks
- › Quickly collect and analyze key performance indicators (KPIs)
- › Get instant, relevant, at-a-glance overviews of your financial health
- › Receive practical recommendations for improving performance
- › Quickly see missed appointments and unfilled hours
- › Compare production numbers to accounts receivable
- › Compare current performance to past months or year-to-date numbers
- › Improve KPIs with best practices and techniques from industry experts

PRACTICE ADVISOR

Keep your patients healthy and your practice profitable

Outstanding patient care and a thriving, profitable practice always go hand in hand, and Dentrix Practice Advisor is ready to help you improve both. Practice Advisor is an innovative new Dentrix feature that quickly compiles your practice data into concise, easy-to-read reports designed to help you stay on top of your practice's financial health. With Practice Advisor, you can quickly collect detailed patient care and performance data from every part of your practice, carefully analyze it, and present it as clear, relevant information you can use. Practice Advisor also offers you tools to help keep your staff on task every day, provide expert recommendations for improving your financial performance, and track and measure your progress over time. It's valuable information you need to keep your practice healthy and profitable—without losing focus on your patients.

ALIGN YOUR DAILY TASKS WITH LONG-TERM GOALS

In the fast-paced, complex world of modern dentistry, it's often difficult to keep everyone focused on the most important daily tasks and unify your whole staff around the same long-term goals. Practice Advisor's innovative Daily Huddle feature directly addresses these challenges with convenient reports that help you organize daily activities, measure daily performance against long-term performance metrics and unify your practice teams around a common set of goals and best practices. The Daily Huddle production schedule even includes automatic alerts and reminders to help team members identify potential problems early, guide staff assignments and keep team members on task.

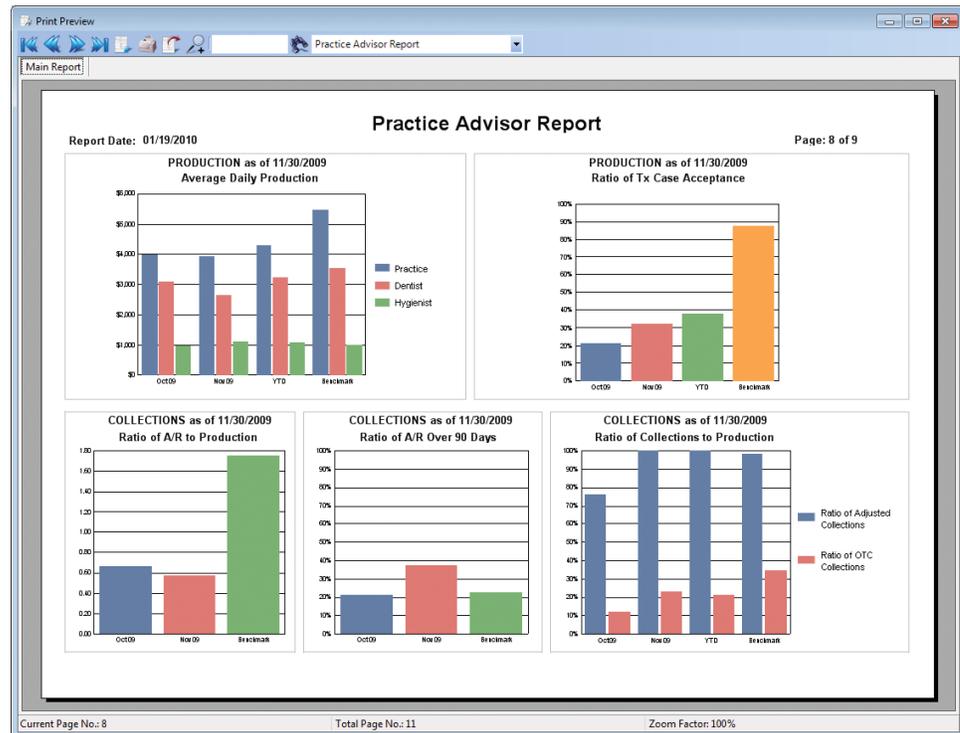
TAP INTO COMPLETE, RELEVANT INFORMATION ABOUT THE HEALTH OF YOUR PRACTICE

You shouldn't have to dig through pages of obscure reports and confusing financial data to get a handle on your practice's financial health. With Practice Advisor, you can run a single, simple report that collects and analyzes key performance indicators (KPIs) from every part of your practice, makes them easy to understand and provides practical recommendations for improvement. All of this information is presented to you in a way that makes sense, so you always have the information you need to understand and improve your financial performance at your fingertips.



The Dentrix Practice Advisor report has made a major difference in the way we track and share key business metrics. Practice Advisor is very flexible and customizable. We can easily adjust bench-marks and choose what information appears on the report based on our unique needs and goals. Practice Advisor is also the only report we've found that brings all the key performance information we need together in one place, makes it relevant and easy to understand and even provides practical recommendations for refining our business and taking advantage of new opportunities.

DR. FRED PECK, DDS, AAACD
Cincinnati, Ohio



Dentrix Practice Advisor collects and analyzes key performance indicators (KPIs) for your practice and then presents them in a relevant, easy-to-understand report.

COMPARE YOUR PERFORMANCE WITH INDUSTRY BENCHMARKS

What's the fastest, easiest way to identify areas in your practice that need improvement? With Practice Advisor, you can quickly compare your KPIs with standard industry benchmarks. This allows you to spot potential problems early and make adjustments to bring your performance in line with industry standards.

MAKE YOUR PRACTICE MORE PROFITABLE

Practice Advisor also makes it easy to spot areas that need improvement. It offers helpful suggestions and ideas for continually improving your performance. This includes helpful suggestions from Henry Schein, the Pride Institute, Jameson Consulting and other industry experts. That means Practice Advisor gives you accurate, relevant information about how you're doing—and connects that information with some of the industry's best thinking on how to improve.

TRACK AND MEASURE YOUR PROGRESS

In addition to providing invaluable snapshots of your practice's financial health, Practice Advisor makes it easy to measure KPIs and track progress over time. For example, you can see how many missed appointments and unfilled hours you had over the past month—and exactly

how much revenue they cost you. You can compare your current performance with past month and year-to-date numbers with colorful, easy-to-read charts and graphs. And you can measure your current production numbers against accounts receivable and get recommendations for improving profitability.

DENTRIX PRACTICE ADVISOR IN ACTION

Exactly how will Practice Advisor improve and enhance the day-to-day operations of your practice? Imagine starting every morning with a careful review of the Daily Huddle report, which keeps your entire staff organized and focused on a prioritized set of tasks and goals. Next, the dentists and office managers in your practice frequently review past, current, and year-to-date KPI information to monitor and assess the practice's progress and identify potential problem areas. Finally, your management team uses Dentrix Practice Advisor to make more informed decisions by taking advantage of practical recommendations from industry experts. Together, these tools help align your team's daily activities with long-term goals and keep the whole organization moving toward a more successful future.

Daily Huddle Report							
Daily Huddle Summary							
Today is: 08/05/2010				Page: 2 of 14			
Appointment Day Note:							
PRODUCTION		Completed Prior Day	Scheduled Today	Completed MTD	Scheduled Rem Month	Total	MTD Goal
Dentist Completed/Scheduled		3,959.00	1,500.00	10,969.00	24,846.00	35,815.00	0.00
Hygienist Completed/Scheduled		1,550.00	655.00	3,238.00	17,222.00	20,460.00	0.00
Total Production Completed/Scheduled		5,509.00	2,355.00	14,207.00	42,068.00	56,275.00	0.00
COLLECTIONS		Prior Day	%	MTD	%		
Collections (% Production)		7,393.55	134%	16,693.18	117%		
CASE ACCEPTANCE		Prior Day			MTD		
Amount of Treatment Diagnosed		6,330.00			36,904.00		
Amount of Treatment Accepted		1,908.00			5,724.00		
NEW PATIENTS		Seen Prior Day	Scheduled Today	Seen MTD	Scheduled Rem Month	Total	%
# of New Patients Seen/Scheduled		4	3	10	15	25	100%
# of New Patients Referred BY Patient		0	0	1	1	2	8%
# of New Patients Referred BY Doctor/Person		0	0	0	0	0	0%
# of New Patients Referred BY Marketing		0	0	0	0	0	0%
# of New Patients Referred BY all		0	0	1	1	2	8%
SCHEDULING		Prior Day	Today	MTD	Scheduled	Total	
# of Patients Seen/Scheduled		18	19	36	172	208	
# of Broken Appts not re-appointed		0	3	4	0	4	
Dentist Unfilled Hours		16.50	13.25	69.75	363.25	433.00	
Hygienist Unfilled Hours		9.25	9.50	34.00	179.50	213.50	
# of Unscheduled Appointments						170	
# of Future ASAP Appointments						0	

The Dentrix Daily Huddle report keeps your staff focused on the most important daily tasks.

TAKE THE NEXT STEP

Call 1-800-DENTRIX or visit www.Dentrix.com/Practice-Advisor to learn more about Dentrix Practice Advisor today. And tap into the information you need to make your practice more focused, profitable and productive.



www.Dentrix.com | 1-800-DENTRIX



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