



Dentrix eCentral helps you:
Spend more time with patients and perform other office responsibilities by automating time-consuming tasks from one central location.

“Dentrix eServices also allow my staff to have more personal experiences with the patients. Instead of our office manager having to collect patient histories, search through papers, check on insurance and other mundane tasks, she can engage with the patient.”

DR. MARC WALLACH
Wallach Dental

WELL CONNECTED, MORE PRODUCTIVE

Dentrix eServices enhance your communication with patients, prospects and payors

Going paperless can save your practice thousands of dollars a year, not only in office expenses but also in labor costs and efficiency. The practice management software you choose for going paperless determines how much you save, of course.

Henry Schein Practice Solutions offers three eServices that together help you improve communication while saving both time and money:

- Dentrix Communication Manager
- Dentrix Website Manager
- Dentrix Insurance Manager

Tightly integrated with your Dentrix system, these eServices add three virtual employees to your team. They handle your time-consuming office tasks and enhance communication with your patients, payors and prospects. Plus, they never need time off.

WHY DENTRIX ESERVICES INSTEAD OF OTHER PRODUCTS?

Only Dentrix eServices allow your team to accomplish tasks in fewer steps—without leaving Dentrix. Unlike other products, you don’t need to load a software bridge or open a new window for eServices. You simply click a button on your Dentrix toolbar.



**CALL US TODAY
AT 1.800.DENTRIX**

Or, visit Dentrix.com/eCentral

REQUEST A DEMO See how Dentrix eServices can make a difference in your practice. Ask your Henry Schein representative for a demo of Communication Manager, Website Manager and Insurance Manager.



With Website Manager, your patients have round-the-clock access to view upcoming appointments, treatment plans and account balances, easily accessible on your practice website.

DENTRIX ESERVICES CAN GIVE YOU A HAND

Let Dentrix eServices handle your time-consuming office tasks and enhance communication with your patients, payors and prospects.

What Office Chore Do You Want to Hand Off?	Give It To:
Answer phone calls about office hours, directions and scheduling or confirming appointments	Communication Manager, Website Manager
Ask patients for referrals	Communication Manager
Attract new patients to your website with fresh content and design	Website Manager
Call insurance payors about coverage limits	Insurance Manager
Call patients to remind them about upcoming appointments	Communication Manager
Check patient insurance eligibility, deductible and co-pay amounts	Insurance Manager
Collect payments from patients with account balances	Website Manager
Compile insurance claim status reports	Insurance Manager
Fill schedule holes caused by missed appointments and cancellations	Communication Manager, Website Manager
Input patient information and medical history from check-in forms	Website Manager
Mail out reminder, birthday and welcome postcards	Communication Manager
Manage and update your website	Website Manager
Manually create patient communication lists	Communication Manager
Post positive patient reviews on your website and social media sites	Communication Manager
Request patient reviews and ratings after appointments	Communication Manager
Research denied insurance claims	Insurance Manager
Schedule patients for re-care	Communication Manager
Track unpaid insurance claims	Insurance Manager
Update patient contact information, insurance and medical history	Website Manager
Verify patient insurance eligibility, deductible and co-pay amounts	Insurance Manager

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Using eServices guarantees that the Dentrix features you rely on—like the Appointment Book, Ledger, Family File, Practice Advisor and more—are in-sync and function properly. Other products can’t offer that assurance.

CONNECT WITH YOUR PATIENTS

Increase patient loyalty, reduce phone calls and decrease missed appointments with Dentrix Communication Manager. Simply use the information in your Dentrix Appointment Book to send messages automatically. The right message goes out at the right time without over-communicating.

- Choose from emails, text messages and print-on-demand postcards based on patient contact data.
- Set up message campaigns for appointment and recall reminders, birthday and holiday greetings, visit followups and more.
- Always send messages out on time.
- Receive appointment confirmations by text or email instead of phone.
- Follow up office visits with an email survey that includes links to online reviews and ratings.

CONNECT WITH PATIENTS AND PROSPECTS

Collect payments and accept appointment requests on your website with Dentrix Website Manager. Give your

patients anytime access to their data in a private portal. Attract prospects to your practice with fresh content and professional design.

- Accept online payments.
- Receive appointment requests.
- Reduce manual data entry by importing online patient forms into Dentrix.

CONNECT WITH PAYORS

Track patient eligibility and insurance claims with Dentrix Insurance Manager. Reduce phone calls and time spent on hold by verifying insurance eligibility in real time. Set up automatic eligibility uploads prior to the day’s appointments.

- Spend less time on the phone with insurance payors.
- Instantly verify patient insurance eligibility and determine accurate co-pays.
- Track claims and monitor reimbursement status in real time.

SAVE MONEY WITH ALL THREE eSERVICES

Purchasing Dentrix eServices together in a bundle can save you hundreds of dollars in set-up fees and registration fees. Your practice may also qualify for other discounts. Talk to your Henry Schein representative about the benefits of bundle pricing.